

# LASALLE NEWS

LaSalle and Sandwich West  
"News About People We All Know"

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LaSalle News, LaSalle Ontario Saturday, October 31st., 1953 S.A.G.

3c per copy

PAGE ONE

## Precious Top Soil Washed from Farms

Seven and 1/2 tons of precious soil washed from an acre in one month.

Nine tons of top soil washed from an acre in a four month period.

These are examples of the tragic soil losses that can occur through improper land use and wrong cultivation practices. They are figures arrived at after thorough studies at the new Hydrology Station operated by the Soils Department, Ontario Agricultural College, Guelph. Similar losses apply to the many thousands of Ontario acres whose soil is similar to the Guelph loam of the Hydrology Station's plots.

In this first report of studies at the Station, established and equipped for purpose of studying soil-water relationships, a detailed study is made of soil characteristics, crops and crop rotations, tillage and cultural practices, and storm characteristics.

In brief, the report shows how thousands of tons of soil can be saved by strip cropping and contour cultivation across the slope, and the proper use of soil covers and woodlots.

Farmers can read this detailed report, entitled "Erosion is Serious," by securing a copy at the office of the agricultural representative.

## Important Note

Did you know that the LaSalle Police is not listed with the telephone Company? As of today October 31st, it is impossible to reach LaSalle Police by phoning "operator" which is natural for anyone to do in an emergency. The operator will ask if you want the Sandwich West Police or if you want the Provincial Police, but will tell you there is no LaSalle Police. This has been the experience to many, and should be rectified.

## Sacred Heart Church Newly Decorated



Above is the photo of the interior of the newly decorated Sacred Heart Church at LaSalle Ontario.

According to many comments this is the most beautiful Church in Western Ontario. The decoration was done by Mr. Roland John of St. Joachim Ont.

The realisation of this project

is due to the untiring efforts of zeal of the Pastor, Rev. Fr. O. A. Martin.

Sacred Heart Church was built in 1921, under the direction of Rev. Father Magloire Baillargeon, the first Pastor of the parish.

Father Baillargeon was Pastor here for 17 years and then was

transferred to McGregor. He was succeeded by Father Marchand who paid the remainder of the debt and then was transferred to Stoney Point, Ontario.

Father Martin came to Sacred Heart, LaSalle, July 1st., 1951, and has done marvels here both spiritually and temporally.

There is three Masses every

Sunday now, and four masses in the Summer months. Summer Masses, 6.30, 8.00, 10.00 and 12 o'clock. Winter Masses, 8.00, 10.00 and 12 o'clock.

The Catholic Community of LaSalle now comprises almost 400 families and our priests do their utmost to bring all these

families to Holy Mass every Sunday.

Till July 1st. Father Martin was assisted by Father Bernard O. F.M.Cap.

Since July 1st. Father F. M. Bezaire is here as a full time Assistant.

## Chief Del Taylor Foils LaSalle Robbery

Del Taylor, chief police of LaSalle, without a doubt is a very brave and active man. When called and advised of a man entering through the rear window of Alma's Jewellery Store he rushed to the scene and found an army bag containing 43 watches. He then approached the window and ordered the thief out at gun point.

He crawled out the broken window with hands in the air and imploring the chief not to shoot.

He immediately took him to headquarters, stopping on the way at the scene of an accident that LaSalle Constable was writing up, and was apparently in need of the chief as he called for the chief to stop, and informed him that he had since arriving on the scene of the automobile accident been interfered in doing his duty by a LaSalle youngster. He was also brought in to headquarters along with the thief.

This young man was later released after paying a fine and given a lecture by the magistrate.

The case of Jewellery theft was held before Magistrate J.A. Harahan, and remanded for sentence to October 27th, and again remanded on that date to next week. The victim pleaded guilty of breaking and entering and theft.

He also pleaded not guilty to the theft of a radio and other goods from two cars at Riverdale Manor. He was released on \$500. bail on Friday morning and re-arrested at 3 a.m. Saturday at the Jewellery Store in LaSalle.

Alma Brodeur, owner of the Alma's Jewellery Store, presented the chief with a watch as a reward, and also gave the same reward to the neighbor who had phoned the police and made the arrest possible.

Robberies can only be stopped, if every citizen will be on the alert and notify the law of any suspicious happenings which may lead to arrest. When the police have the help of the citizens they can soon put an end to wrong doings.

Alma's Jewellery store carries a Jeweller's Block Policy Insurance, who have expressed their thanks to Chief Taylor and the neighbor.

Mrs. Brodeur had left that Friday morning to attend the Business and Professional Women's Provincial Conference at the Royal Connaught Hotel in Hamilton, Ont., and she was informed of the robbery on Sunday evening when leaving the hotel for home. She was met by Gladys Wigle, of Amherstburg, who was coming in to the hotel to attend the Hairdressers convention which was starting on Monday morning. Mrs. Wigle related the highlights of the theft and the arrest, and Mrs. Brodeur phoned Chief Taylor from Woodstock on her way home.

## Farmers Pay Millions To Rats

Canadian farmers are annually paying out millions of dollars to rats for the damage they cause. It costs a farmer about twenty dollars to maintain one rat on his farm for one year, a sum of money that at present prices would maintain for three months of brood sow producing two litters a year.

Rats and mice are often quite numerous without actually being seen. One authority has devised the following estimates for farmers; no rats seen—up to twenty may be present; one rat seen occasionally—from 20 to 200 may be present; one or more rats seen quite frequently—200 or more present.

The Provincial Department of

Health states that the Ontario rat population might be approximately 4,500,000 or about equal to the human population. An example of rat population, the number of rats picked up after the use of communal warfarin bait in 2 area rat demonstrations on 57 Ontario farms indicates an average population of 15 to 20 rats per farm.

There are several methods of control. In the order of their popularity these are trapping, poison baits, tracking poisons, clean up, and rodent proofing or exclusion.

Each of these methods is discussed in detail, with illustrations, in a new Ontario Department of Agriculture Bulletin, "Rats and Mice", prepared by Professor R.H. Osburn, Ontario Ontario Agricultural College. The bulletin is obtainable at the office of the agricultural representative or from the Statistics and Publication Branch, Ontario Department of Agriculture, Parliament Buildings Toronto.

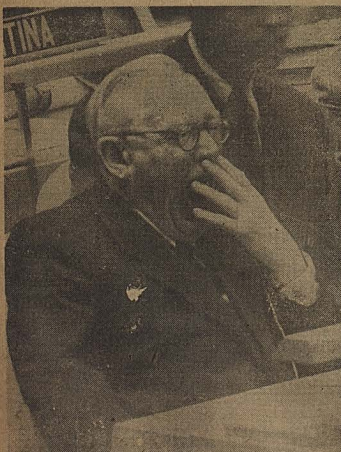
## Mrs. Bill Munro Entertained

Mrs. Alvin Brunet, and Marie Anacello, entertained for Mrs. Bill Munro, at the home of Mrs. Brunet, on Tuesday evening. There were 18 guests, and a delightful evening was enjoyed by everyone.

## Mrs Alma Brodeur Examines Robbers Loot



Pictured above is Mrs. Alma Brodeur, owner of Alma's Jewellery Store examining watches which was recovered in an army bag, used in the theft of 43 diamond watches.



Soviet delegate Andrei Vishinsky covers a yawn during a session of the committee heads at the United Nations General Assembly meeting in New York. During the opening of the eighth session of the assembly, Mr. Vishinsky lost his fight when he demanded a seat for Red China at the present session.



# TOP TRADE-IN VALUES! Appliances

## Admiral 17" Television

**ONLY \$249<sup>95</sup>**

MODEL 17DX12X Matching base \$10.00 extra

Here's spectacular value — Admiral's new 17" Table TV gives you sensational performance at extremely low cost. Its smartly styled modern cabinet with optional matching console base, is resistant to burns, scratches and stains. It has Admiral's Turret Tuner... built-in "Omni-Scopes" aerial... new "DX-53" chassis... and UHF reception is guaranteed. Let your Admiral dealer demonstrate its superior big picture quality in your own home.

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TRADE-IN YOUR SMALL SCREEN TV NOW!

## BERGERON Television - Appliances

Front Road  
LaSalle, Ont

Phone 4-5605  
open till 8 p.m.

### Birth

Mr. and Mrs. Len Andrews (June) of Front Road LaSalle are proud to announce the birth of their first son, Kenneth.

### Reward Offered For Location of Town Sign

The LaSalle Chamber of Commerce is offering a reward of \$5.00 to anyone giving information that will help to locate the Town Sign which was erected on Malden Road and has been missing since last week. Phone Mr. Frank Carlino at Sunnyside Tavern, or any member of the LaSalle C. of C.

### Good Weather For LaSalle Gardeners

The LaSalle gardeners are still supplying the Windsor and Detroit markets with choice fresh vegetables at this date as they did in May and June. There is an abundance of radishes, lettuce, spinach and carrots. This is very unusual and will probably go on to the middle of Nov.

### On Vacation to Kenora, Ont.

Bill Brunet, son of Mr. and Mrs. Alvin Brunet, left this week for Kenora, Ont. to visit with relatives and to do some deer hunting. Bill is traveling TCA and expects to return in a week.

### LaSalle Sharp Shooters Bag 20 Birds

Gerry Craig and Pete Chauvin, returned from the Pelee Island hunt with their quota, 10 birds each.

### Bill Olsen Shot in LaSalle Bush

An accidental shooting while pheasant hunting in our vicinity of LaSalle, caused painful injuries to Mr. Bill Olsen when he was shot in the neck by Mike Michalski. Mr. Olsen was attended by Dr. Naruse of LaSalle.

### Returns From Hospital

Mrs. Sadie Bentley has returned to her home on International St. LaSalle, after spending a week in Grace Hospital.

**Orlo Farnham**  
No. 18 Highway, Sandwich West  
**MASSEY HARRIS SALES**  
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DELIVERIES  
THU. - FRI. - SAT.  
**HARRY BOISMIER**  
PHONE 4-0381

BINGO									
1	30	42	48	70					
13	17	31	50	69					
4	22	FREE	27	49	65				
		SPACE							
14	16	39	54	62					
3	24	33	52	67					

**St. Paul's Church**  
Malden & Elliott, Sandwich W.  
Every Friday 8 P.M.  
ADMISSION 50c

**George and Armand JANISSE**  
Funeral Directors

### Body of German Immigrant Found in River Canard

Ernest Laframboise found the body of a young girl, last Friday afternoon at 2 p.m. near Turkey Island. The body was later identified as Elsie Rapp, a German Immigrant who resided at 388 Windsor Ave., Windsor.

She arrived here from Germany last February. Had no family or relatives here. Ontario Provincial Police J. R. Eddington investigated. The woman's purse had been found October 10th at Alexander Park. Death was apparently due to drowning.

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"A Fuel for Every Purpose"  
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Refrigerators, Stoves, Rangeettes  
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**WATCH REPAIR SERVICE**  
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THE SOONER  
You Plan Your Future  
THE BETTER  
Your Future Will Be  
—For Information Call—  
**ALMA BRODEUR**  
6-1431  
  
**Dominion Life**  
ASSURANCE Since 1859  
HEADQUARTERS WINDSOR, ONTARIO

SANTA SAYS...

"It's time to think of your personal CHRISTMAS CARDS that vital link in each of your friendships"

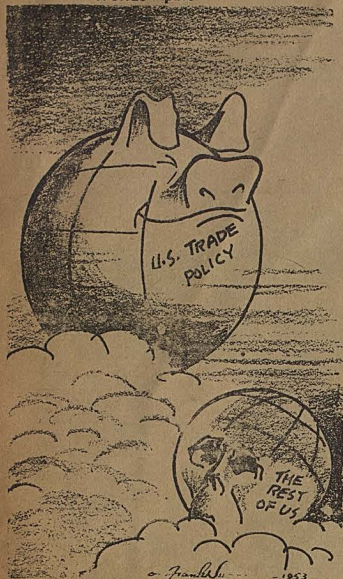
Choose from the BIGGEST most BEAUTIFUL and VARIED display of Christmas cards we've shown in many a year!

The design shown is by National and is part of a selection that sparkles with spirited originality and traditional warmth.

**Alma's Jewellery Store**  
The Highway Jeweller  
LaSalle Ontario



## Worlds Apart



## Tracing His Route



Prime Minister Louis St. Laurent, planning a visit to the Far East, took advantage of a huge globe in the library of the College Militaire Royal de St. Jean, at St. Jean, Que., to trace his itinerary. The Prime Minister points out to Hon. Brooke Claxton, right, Minister of National Defence, where he will touch down in India, Ceylon, the Philippines and Japan before dropping in on Canadian troops in Korea. Later, he will go to Australia.

## RECIPE HINTS



A funnel and a ladle will help you do a neat job of filling the hot sterilized jars with Piccalilli Relish.

**Piccalilli Relish**  
One gallon green tomatoes, 1 head cabbage, 3 sweet peppers, 2 large onions, 1/2 cup salt, 1 cup brown sugar, 2 tbsps. mustard seed, 1 tbsps. celery seed, 1 tbsps. horseradish, 1 quart vinegar.

Chop and mix vegetables with the salt. Let stand overnight. Drain. Mix sugar, seasonings, and vinegar. Boil 1 minute. Add vegetables. Heat to boiling. Pack in hot, sterilized jars, and seal.

## Ladies 10-Pin League

LaSalle Press	22
Bart Evon's	21
Sunnyside Hotel	21
Sunnyside Garage	19
Chateau LaSalle	18
Warren Cleaners	17
LaSalle Dairy	17
Coopers	14
Alma's Flowers	14
LaSalle Beauty Shoppe	12
Effies Snack Bar	4
High Average	
Janet Craig	151
High Team Single	
LaSalle Beauty Shoppe	739
High Team Triple	
Coopers	2038
High Individual Single	
Veronica Troup	192
High Individual Triple	
Jo-Anne O'Gorman	511

## Mixed 5-Pin League

Beavers	13
Toppers	12
Let-Downers	12
Raccoons	11
Ladies' High Single	
Marcia Giles	277
Ladies' High Triple	
Marcia Giles	677
Ladies' High Average	
Marcia Giles	180
Men's High Single	
Wilf Little	265
Men's High Triple	
Wilf Little	622
Men's High Average	
Gerry Craig	193

## Men's 10-Pin Bowling League

Bergmont TV	25
Bert's Builders	23
Community Market	22
Churchill Signs	20
Ray-N-Rich	19
Seewald Plumbing	19
Bart Evon's	18
Alma's Flowers	18
Vet's Cab	18
Pajot Insurance	17
Sunnyside Grocery	17
Paul's Cycle	16
Fleming Appliance	16
Gene's Service	16
Sunnyside Garage	16
Sunnyside Tavern	16
Chateau LaSalle	15
Lightning Paint	13
Lucky Strikers	13
Alma's Jewellery	12
LaSalle Press	11
LaSalle Dairy	10
Cooklin Lumber	8
Sunrise Bleach	6
High Average	
Roland Tremblay	181
High Team Single	
Sunnyside Grocery	913
High Team Triple	
Alma's Flowers	2614
High Individual Single	
Don Tessier	246
High Individual Triple	
Stan Laframboise	629

time to  
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Cleaners

COLD STORAGE

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1081 OTTAWA



CORNETT'S REXALL DRUG STORE INVITES YOU TO HEAR

# Miss Elizabeth Lapp

ON THE SUBJECT

## "Skin Care and Personal Make-up"

8 p.m. in the Sugar Bowl Dining Room on Wed Nov 4th

Miss Lapp's vocation in life represents a thorough study of women and their many problems. Her experience stems from intensive research in the medical and health fields. Her findings show that many problems of women originate from their natural striving for beauty. She has found that by improving her appearance, a woman gains greater confidence and success in all her aspirations. So enthusiastic have been the reports of Miss Lapp's lectures to women's groups, that our store has gone to great lengths to obtain her services.



### Remember

8:00 p.m. in the Sugar Bowl Dining Room, in LaSalle on Wed., November 4th. There will be no admission charge and a beautiful chest of Tiffany Cosmetics will be given away as a door prize.

### Personal Consultations all day

Thursday, November 5th. Miss Lapp has been kind enough to agree to spend all day Nov 5, at our store in LaSalle. She will be pleased to give you a free personal consultation on your beauty problems.

LaSalle, Ont

**Cornett's Rexall Drug Store**

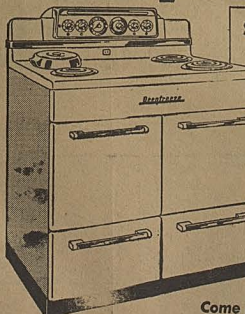
Ph. CL 4-0034

# Yours at No Extra Charge!

\$59.50 value! Complete 10-piece matched set of Marco aluminum cookware given with any Electric Range by Deepfreeze

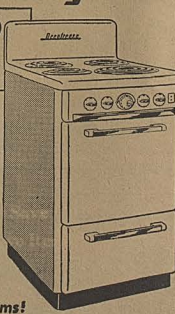


## Deepfreeze Electric Range



**\$329<sup>50</sup>**  
DELUXE MODEL  
RB-4

**\$229<sup>50</sup>**  
APARTMENT MODEL  
RA-3



- \* Fully Automatic—cooks dinner while you're away!
- \* Multi-Jet 6-qt. Cooker, extra surface unit "pops up" as Cooker is removed.
- \* Banquet-Size Oven roasts, bakes and broils perfectly!
- \* Four Super Speed Surface Units, each with 7 cooking speeds for all types of cooking!

- \* Fits small space but does a great big cooking job!
- \* Four Super Speed Surface Units, each with 7 cooking speeds for all types of cooking!
- \* Banquet-Size Oven roasts, bakes and broils perfectly!
- \* Titanium Porcelain Finish, smooth as glass, wipes clean!

Made by the makers of Deepfreeze Freezers and Refrigerators.

**Come in Today! Supply is Limited! E-Z Terms!**

# LaSalle Community Markets

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Front Road, LaSalle



# WANT ADS

**FOR SALE**  
1938 Ford Deluxe Sedan in excellent condition. New Seat covers. A very good buy at \$350. cash. Apply Dealing in care Nestor Defroy, Front Road, LaSalle

**AUTOMATIC ELECTRIC HOT WATER TANK**  
FIVE YEAR GUARANTEE  
30 Imperial gallons ..... \$125  
Approved for flat rate Billing

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FIRE INSURANCE AGENT  
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GOODS  
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COURTEOUS SERVICE  
CALL  
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**FOR SALE**  
4-PIECE Bedroom suite in good condition. Phone 4-5612.

**FOR SALE**  
3-Burner Electric Stove. No tractor Disc. Bailed Hay.  
1. Bennett, Maiden Rd. near Golf Road.

**FOR SALE**  
2 H.P. Bearcat Garden Tractor and attachments. \$150.  
Ph. 2-5451

**FOR SALE**  
Oil Heater, \$50. cash. Also a two-wheel cart for farm use \$15. Alma Brodeur, Stop 49, LaSalle

**FOR SALE**  
Electric Stove, bed, kitchen table 2 chairs, china cabinet, 50-lb. white enamel ice box. Reasonable. Apply 16 Whanita St. LaSalle. Back of Sunnyside Hotel.

**FOR SALE**  
2 Black velvet dresses. One black with white collar and cuffs. Size 16. In very good condition. Phone CL. 4-0179.

1950 Ford Tractor, complete with double disc, cultivator, and harrow.

Kitchen sink, Hand Basin, and new bath tub. All fixtures complete to floor.

1949 Austin, good condition. Phone CL 4-9087  
Earnings CL 6-3952

**Imperial TV Rentals**  
Ph. CL 3-4769  
Television Rentals, (large picture), \$10 Weekly.  
Repair Service to all TV Makes  
A. W. SPURGEON  
2206 Parkwood Ave. Windsor

**FOR SALE**  
\$2,500 down, 5 rooms and bath, hardwood floors; new automatic furnace, garage, side drive. Possession.

\$1,000 down, new building and 47 lots. Full price \$3,000  
\$4,000 cash, 2 bedrooms and 4-piece bath, plastered walls and basement, insul brick. Possession.

List Your Property With Us  
We Have Cash Buyers Waiting  
J. E. LOREE, REALTOR  
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**FOR SALE**  
Road side Stand—12x22, completely equipped with electric Coca-Cola cooler refrigerator, Toledo scale.  
Also a man's overcoat and one ladies muskrat Fur Coat. Very reasonable. Ray Rochelleau. Front Rd., LaSalle - CL 4-7403

## Care of Female Offenders to be Improved

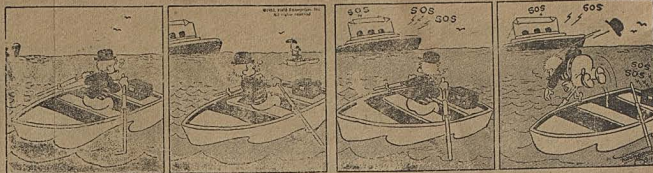
Women throughout Ontario are being asked to support Recommendations, for the improved care of female of female offenders, to be presented to the Provincial Government. It was announced today.

Mrs. R.B. Dale-Harris and Mrs. C.L. Dublin, co-chairmen of the Penal Reform for Women Joint Committee, emphasized that the Recommendations had been drawn up at the suggestion of the Department of Reform Institutions of the Ontario Government. The Committee, which comprises representatives from the leading women's organization of the Province, was formed for the purpose of uniting these organizations to support common Recommendations to improve penal conditions for women in Ontario.

The Recommendations, which the Committee will present before the Government proceeds with its planned improvements in 1954, are:

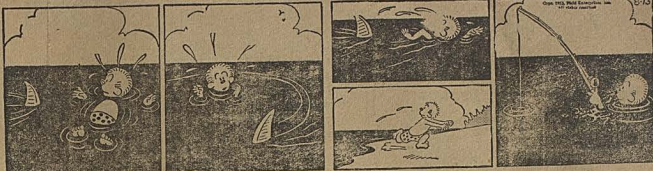
1. The appointment of additional probation officers immediately with specialized training for all new officers.
2. A special reception wing at Mercer Reformatory where newly sentenced women can be studied to determine the type of treatment and training best suited to them. This diagnosis to be undertaken by a team consisting of such persons as a general physician, a psychiatrist, a psychologist and a social worker.
3. A new institution planned on the cottage system, for those classified as capable of earlier reform. The institution to have facilities for a more complete programme of academic, vocational and recreational training.
4. Segregation in groups for the remaining inmates of Mercer. Segregation would make group training more efficient and reduce the education in crime that all alcoholics and drug addicts be given separate treatment and housing; and that those who are sub-normal mentally be given their own quarters with regulations and training geared to their abilities.
5. A full time, trained, rehabilitation officer for Mercer Reformatory. It would be this woman's job to interview the offender before discharge and, on discharge, to arrange for housing, employment and such necessities as clothing and pocket money and, in general, provide the offender with an opportunity to break her former pattern of life.

## BOZO - To The Rescue



By FOXO REARDON

## BOZO - The Shark



By FOXO REARDON

## BOZO - Crazy Man, Crazy



By FOXO REARDON

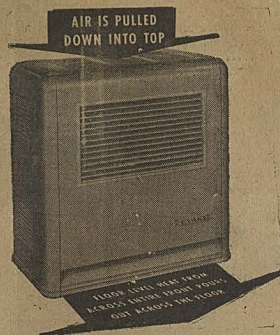
## BOZO - Heads Up



By FOXO REARDON

# EVANS

## The Leader in Low-Cost Oil Fired Home Heating



# FREE \$40.00

## Heat Wave Blower

Included in this Purchase

MODEL SHOWN 151-D

50,000 B.T.U. Output

34" high - 36" wide - 29 1/2" deep

# Price \$147.95

ONLY EVANS GIVES YOU DOWN-FLO HEAT ACTION PLUS FLOOR LEVEL HEAT BLOWER FORCED FROM WALL TO WALL.

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# LaSalle Community Markets

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Front Road, LaSalle

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